

**Friends of the Santa Cruz Public Libraries
Capital Campaign Consultant
Request for Proposals**

The Friends of the Santa Cruz Public Libraries is embarking on a four-year campaign to raise \$6 million for the construction of new or remodeled libraries in Santa Cruz County.

The Friends campaign is to raise funds for upgrades, amenities and features that have been identified through input from the public and library staff for the ten branches of the Santa Cruz Public Libraries.

As part of this Campaign, the Friends is seeking an experienced non-profit Campaign Consultant to begin immediately assisting with the Campaign organizational structure. The successful candidate will be a highly organized, self-motivated, detail-oriented, creative, strategic, professional and have the ability to advise on multiple facets of the campaign.

Candidates must have a high level of experience in nonprofit campaigns of this type, particularly in the area of development, fundraising and project planning. In addition, they must possess exceptional interpersonal skills and show an ability to work collaboratively with volunteers, prospective donors and community members.

There will be an established Building Campaign committee. The qualified candidate is not expected to run the campaign, rather, we see the Committee doing most of the work with the Campaign Consultant's advice in the initial planning stages. The Campaign Consultant will assist the Fundraising Teams with the following.

- Developing an overall campaign strategy, message, case statement,
- Developing a timeline, schedule and budget,
- Developing a communications and marketing plan and assist in its implementation,
- Training committee members to identify, cultivate and solicit prospective donors,
- And ongoing coaching and trouble-shooting

Candidates should consider their proposal to reflect the fact that most of their work will take place in the first four to six months of the campaign. Please submit a detailed proposal with compensation request.

If interested, please submit a proposal via email to Vivian@fscpl.org by February 15, 2018. Contact Vivian Rogers- 831-427-7716 for more information.