

**Friends of the Santa Cruz Public Libraries**  
**Board of Directors Meeting**  
**Tuesday, October 18, 2022, 2022**  
5:00 p.m. Virtual Meeting  
Conducted via Zoom Meeting

**Board Members:** Janis O'Driscoll, Cindy Jackson, Keith Gudger, Lynn Marcus-Wyner, Martín Gómez (until 6:10 PM), Nora Brink, Michele Mosher, Laura Albrecht, Robin Holland, Debby Peronto, Marc Winquist, Sarah Clark.

**Staff:** Bruce Cotter.

**Chapter Representative:** Gale Farthing

**Guests:** Yolande Wilburn

**1. Call to Order** – President O'Driscoll called the meeting to order at 5:02 PM.

**2. Roll Call & Establish a Quorum** - Roll was completed, and quorum established for a Board of Director's Meeting as of 5:02 PM.

**3. Report of Secretary** – Lynn Marcus-Wyner

a. **Motion** - Adopt the Agenda – M/S Jackson/Winquist to adopt the agenda as presented. Motion to adopt the agenda passed unanimously.

b. **Motion** – Approval of the Minutes from the September 20, 2022 Board Meeting. M/S Gomez/Gudger to approve the Minutes with slight language modifications to the Library Director's report. Motion passed unanimously.

**4. Library Director's Report** – Yolande Wilburn

Yolande gave a number of updates including:

a) an update on the SC city SEIU strike that is underway,

b) reporting on the success of the library in-service day with particular emphasis on the success of the small group non-escalation training and appreciation for the Friends contributions to lunches for all involved,

c) a request to the Friends Board to provide any comments they may have on the draft strategic plan to Yolande or Eric as soon as possible as the plan is going to be provide on November 10<sup>th</sup> to the Library Board. (A copy was sent to the Board by Janis on September 27<sup>th</sup>),

d) reporting on the 1on1 session with Abe Jason of Jayson Architecture to library staff on the downtown library vision, which was very well received and appreciated, and

e) informing on the success of the luncheon for major donors of the Aptos, Branciforte and Garfield Park branches.

In addition, Yolande acknowledged the preliminary steps taken for a consistent system/form around library community led programs. She thanked Felton for taking the lead in implementation.

The Board was informed of a number of staffing positions that were in flux including a number of potential retirements and new hires. This is a moving landscape and Yolande will keep us informed.

An update was provided on the construction of the Aptos library which is on target. There will potentially be a walk thru for major Aptos library donors in November.

Yolande plans to attend the New Leaf Community Market celebration in Aptos on Thursday October 20<sup>th</sup>. There will be food, a raffle, and business booths. The Friends and Aptos branch will share a table.

**5. Report on SC for Real Solutions for Libraries and Affordable Housing – Martín Gómez**  
Shared a No on Measure O information sheet "What downtown Santa Cruz Leaders are saying"

Reported on the October 16<sup>th</sup> Open Streets event - SC for Real Solutions shared a table with Housing of Santa Cruz County. In general, this was successful.

Martin highlighted that a number of forums and articles have recently addressed Measure O in an even-handed manner. These include

- a) Lookout article dated October 11<sup>th</sup> by Wallace Baine
- b) Santa Cruz County Elections Forum at the Paradox on October 17<sup>th</sup>, and
- c) Good Times dated October 18<sup>th</sup>.

Volunteers are needed particularly at the Westside and Wednesday downtown Farmers Markets. Money donations are still needed.

**6. President's Report – Janis O'Driscoll**

There was no written report this month.

Janis thanked the Advocacy Committee for all the hard work they are doing and particularly around the Recover & Thrive initiative.

**7. Executive Director's Report - Bruce Cotter**

Bruce went over the draft 2023 budget which was previously reviewed with the Finance Committee. The current draft is a fluid document with modifications made as more data and information is obtained, but it serves to give the Board a good sense of where we are at. A final draft Budget will be presented in November.

There was some discussion on whether the Friends are doing enough fun events to raise money. A number of activities were highlighted including the Friends engagement with the New Leaf Celebration, Book sales and OCR. The Development Committee will explore this more.

Bruce clarified information on the request for year-end gifts from Board members and how to best maximize donations.

Discussion included various aspects of the Friends Website which needed to be updated for accuracy. It appears a total overhaul is not needed but just an update. Some changes have already been made (including one or two made during the meeting). Bruce thanked the group working on this revamp including Advocacy committee members, Janis, Keith, Mary Andersen and Terri Hawes.

Bruce reminded all Board members to please submit their volunteer hours.

No reports from the JPA or LAC.

## **8. Chapter Reports**

Written Reports were provided to the Board for their information.

No oral reports were provided.

Bruce highlighted the tremendous work of the chapter volunteers which have accumulated over 9000 hours to date (September exceed 1000 volunteers' hours).

## **9. Committee Reports**

- a. *Finance/Treasurer's Report* – Keith Gudger  
Information was mostly covered in Bruce's report and Committee's written report. Proceeding to set-up on line banking in order to maximize return on funds held for intermediate terms.
- b. *Advocacy Committee Report* - A written report was included for the Board. The Recovery and Thrive logo is now on the website.
- c. *Policy and Procedures* – Michele Mosher – No report this month.
- d. *Development Committee* - A written report was included for the Board
- e. *DEI Ad Hoc Committee Notes* – No report this month.

## **10. Agenda Building for Tuesday, November 15th, 2022 (5:00 PM)**

- a. 2023 Budget

- b. Measure O update
- c. Board Minutes – timing of distribution and what should be included with respect to reports.
- d. Statistics on the Social Media and Website activity.

**11. Closed Session**

There was no closed session as there were no items needing to be discussed.

Meeting was adjourned at 6:23 PM

Minutes were taken by Lynn Marcus-Wyner.

Approved: Lynn Marcus-Wyner

Date: 11/16/2022

Title: Secretary