

Friends of the Santa Cruz Public Libraries
Board of Directors Meeting
Tuesday, May 16, 2023
5:00 p.m. Virtual Meeting
Conducted via Zoom Meeting

Board Members: Janis O'Driscoll, Keith Gudger, Martín Gómez (until 6:31 PM), Nora Brink, Michele Mosher, Robin Holland (until 6:43 PM), Debby Peronto, Elbina Rafizadeh, Mark Winquist.

Staff: Bruce Cotter

Guests: Joland Wilburn, Jessica Goodman, Eric Howard (all until 5:23 PM)

1. **Call to Order** – President O'Driscoll called the meeting to order at 5:01 PM.
2. **Roll Call & Establish a Quorum** - Roll was completed and a quorum established for the Board of Director's Meeting as of 5:03 PM.
3. **Report of Acting Secretary** – *Nora Brink*
 - a. **Motion** - Adopt the Agenda as presented – M/S Winquist/Peronto moved to approve the agenda as presented. An amendment was brought forward: Eric and Jessica will report on Summer Reading program during the Library Director's report. Motion to adopt the agenda as amended passed unanimously.
 - b. **Motion** – Approval of the Minutes from the April 18, 2023, Board Meeting. M/S Winquist/Peronto. Meeting minutes were approved unanimously.
4. **Library Director's Report** – *Yoland Wilburn, Jessica Goodman & Eric Howard*

Yoland is thanking everybody who came to the re-opening of the Branciforte Branch with over 800 people came through on opening day of May 13th. Very positive feedback was received. Great press was also a result of the opening. She also thanked everybody who helped with the donor party, the Friends also found themselves with new members.

She also reported that Aptos is moving along as planned. Carpeting is going in and several decorations are in the works of being installed.

Jessica Goodman and Eric Howard reported on the upcoming Adult Summer Reading program. Jessica shared some more information on this summer's "Find your voice" and what the participant are being provided with. Additionally, there are more programs, performances in theatres as well as a movie series, workshops and crafts. Eric pointed out that specifically the Soundswell program is an amazing program for local musician, providing them with exposure and making their work available to a

broader audience on various channels. Ultimately it will become an archive of local music. The live music series is a result of this work.

5. President's Report – Janis O'Driscoll

a. Progress on Strategic Plan

Janis reviewed with the Board the next steps on their strategic plan and to review their specific six actions that were identified in the committees.

Martin's concerns were around people power for this, as there is a lot of work to be done. Therefore, Board recruitment is on everybody's to-do list. Additionally discussed were how volunteers can be involved for short term projects (to be determined) to then curated more long-term involvement.

Staff is needing to be added once the downtown campaign is gaining speed, timing and tasks are needing to be discussed and decided on. Identifying a consultant to provide feedback on what is needed will be important to layout the staffing needs.

Janis also reported that the State Library Grant application is almost ready to be submitted, 10 mill would be the max amount they would pay, but many proposals are being filed.

Martin reviewed for the Board the timeline for the downtown library fundraising campaign.

6. Executive Director's Report - Bruce Cotter

See written report in Board packet.

RFQ has been sent out the campaign consultant and several local sources were contacted. But several good conversations have been had.

7. Chapter Reports

Written Reports by Aptos, Boulder Creek, Capitola, Felton, La Selva Beach and Scotts Valley were provided in the Board packet.

There were no oral reports.

Debbie reported for Aptos that the chapter reviewed some cost cutting measures for the branch to make up for the increased construction costs.

8. Committee Reports

- a) *Finance/Treasurer's Report* – Keith Gudger
Written report provided.

MOTION: Accept the document "APTOS RTP FUNDS RECONCILIATION" and approve releasing funds in the amount of \$394,011.00 to the library for completion of the Aptos branch. M/S Gudger/Winquist to approve the release of funds. Motion carries unanimously.

MOTION: Approve releasing funds of \$9,862.12 - to the library for chapter programs and IEEE SKPL. This is the library's request less the \$500 from IEEE that was to be held until they received their report on the program. M/S Gudger/Winquist to approve the motion. Motion carried unanimously.

- b) *Advocacy Committee Report* – Robin Holland
Written report provided.
- c) *Policy and Procedures* - Michele Mosher
No written report.
- d) *Development Committee* – Cindy Jackson
No written report.
- e) *DEI Representatives Committee* – First meeting being held June 15th.

10. Agenda Building for Tuesday, June 20, 2023 (5:00 PM)

- a. Election of officers.
- b. No meeting in July

11. Closed Session

There was no closed session as there were no items needing to be discussed.

Meeting was adjourned at 6:45 PM

Minutes were taken by Nora Brink.

Approved: Lynn Marcus Wynne

Date: 06/20/2023

Title: Secretary